

## Campaign Planning for CoM Climate Emergency <https://www.caceonline.org/>

### Summary of 6 Actions to take

1. Getting ready
2. Meet with your Councillors
3. Build and win a climate emergency declaration campaign if your initial meetings fail
4. Success! Support your council's move to a climate emergency mobilisation
5. Full Mobilisation
6. Beyond Local Council

### Step 1. Getting ready

Research. Understanding what a Climate Emergency response is one of the things people constantly get wrong or misinterpret. *Check out the Getting Ready Page*

Choose:

- jump right in and meet with your Councillors tomorrow
- spend a little bit of time preparing for the meeting.

We do recommend taking some time to get ready as this is relative complex issue and many councillors will need someone to help them understand:

1. why we are in an emergency
2. why a council should acknowledge we are in a climate emergency
3. what a council should do once they acknowledge we are in a climate emergency
4. why councils should enter emergency mode and what this means

If you want to jump right in, head to the CEDAMIA's Climate Emergency Declaration local council action kit page, download a Councillor support declaration, print it out at Officeworks and knock on your Councillor's front door. We have developed a template for drafting an email or letter to your councillors.

Or you can spend a couple of afternoons working through the *Getting Ready Guide* we have developed here to improve your chances of success.

### Step 2. Meet with your Councillors

Meet with your councillors individually, get them to sign their support for a Climate Emergency Declaration and ask them to adopt a climate emergency response within their own council. We unpack meeting with your Councillors here.

Many groups skip this step and go straight for a petition. We do not recommend this as the key issues involved: global warming, emergency mobilisation and a council's role in emergency mobilisation are all complex and time to explain to a councillor before they can make a decision. If you are going straight for a petition please use the Cedamia petition (available here) rather than other versions such as Greenpeace's which originally had the non-climate emergency goal of net zero by 2040.

If face to face meetings are not your thing. If you can't do this step go to step 3. "Build and win a campaign".

### Step 3. Build and win a campaign

If your council doesn't want to support a Climate Emergency Declaration, you will need to build a campaign. Here we give you a range of ideas and strategies on how you can help your council declare a Climate Emergency.

### Step 4. Support your council's move to a Climate Emergency Mobilisation

If your council does make a climate emergency acknowledgement, they may well need your help to bring the community with them as they implement their response and move to a full mobilisation.

Here are some ways you could do that:

- join a climate emergency reference panel
- input into their draft Climate Emergency Plan
- defend the council in your local media
- continue to run climate emergency education events and activities for the public
- keep the pressure up by attending council meetings and making your presence felt.

You might find you only get part way there. For example, your council might acknowledge the climate emergency and do nothing else, or they might acknowledge a climate emergency and then adopt a range of non-climate emergency policies under the climate emergency banner which undermine the broader climate emergency campaign.

If this happens you will need to continue to campaign until your council implements a genuine climate emergency response and enters a full emergency mode.

### **Step 5. Full Mobilisation**

Councils have been so far reluctant to enter full emergency mobilisation mode; however, this is the critical next step in achieving a significant state and federal government response.

Until we get our first few councils to fully mobilise and mobilisation becomes the accepted standard you will most likely need to start your campaign again unless the council has already committed to it in the declaration.

In short you may have to go back to basics and start the campaign again, talking to each council and building community support for a full mobilisation.

You can read CACE Director Adrian Whitehead blog post about why we need to get our councils to mobilise [here](#).

### **Step 6. Beyond local council**

Councils won't be able to reverse global warming by themselves, so head to the Climate Emergency Declaration website and join the campaign to get our state, federal and national governments moving.